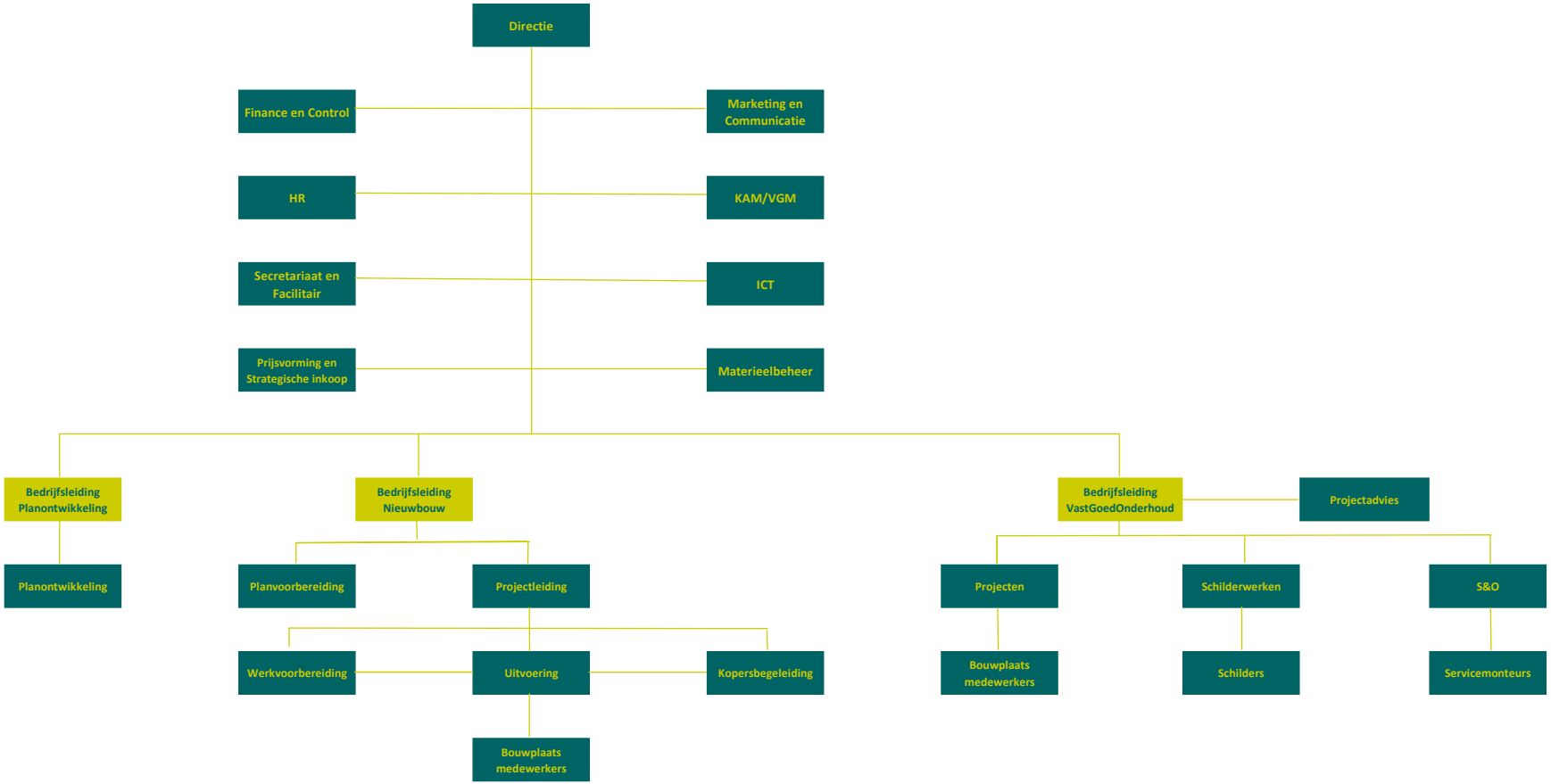Organogram Hoedemakers bouw en ontwikkeling